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Ettersburg No. 80. My strain.

Annual Catalog of Small Fruit Plants

Mayer's Plant Nursery
(The Bohemian Nurseryman)
Merrill: : : Michigan
Annual Catalog of Small Fruit Plants

Mayer's Plant Nursery
(The Bohemian Nurseryman)
Merrill : : : Michigan
TO MY CUSTOMERS AND FRIENDS

We cannot all be leaders, but each in our small corner have a mission to perform. I am happy in all my efforts by doing good and helping others on their way. Your success is mostly achieved by buying strong, vigorous plants. The thought many times comes to me, if I could only show my customers the stock I grow, how easy it would be for them to place their orders with me. My effort to conduct my business with a good name is chosen in preference to great riches, and each year as I mail this little business book of mine, thanking my customers and friends, it becomes a greater pleasure. The thousands of good testimonies I receive each year from my customers are also much appreciated.

Now I wish to impress just a few words on my prospective buyers for 1915. My stock of all varieties is grown under the best methods in the United States, giving my life experience and close personal attention at all times. My stock this year is very strong and vigorous and has grown to full maturity; money, skill or climate cannot produce better plants than I am offering in this little business book of mine for 1915.

I extend many thanks and best wishes to all my customers for past orders and hope to receive a nice large order from the reader for 1915.

Yours very truly.

M. MAYER, Jr.,
Bohemian Nurseryman.
My Home. Also two large hot houses where I grow thousands of all kinds of vegetable plants for home trade

MOST VALUABLE

Propagating Plants, Digging and Packing, Guarantee, To Help Pay Transportation, Sworn Statements, and References, are given in a few words as explanations which are valuable and true and should be of interest to you.

PROPAGATING PLANTS

My stock is propagated to reach growth, health and vigor, and all varieties will produce abundant crops of fruit. Read sworn statements how each and every acre receives a dressing according to my method of especially prepared stable manure just before planting selected plants from which are grown the stock I offer you.

DIGGING AND PACKING

My plants are always dug from young beds that have not been fruited. The entire rows are dug. Parents and all inferior plants are discarded. Nothing but well rooted and large crowned plants are tied twenty-five in a bunch, packed in moss and will reach destination in good growing condition. All varieties are carefully separated when more than one variety is ordered. Digging begins in March and continues to about May 10th.

Group of planters on my nursery

Planting is done with a spade, one woman and one man planting one row. Upward of 100 laborers are employed at digging and planting season on my nursery.
GUARANTEE

I guarantee every plant to be first class and true to label. I guarantee safe delivery of your order and in good growing condition by Express or Mail (freight delivery shipments at purchaser's risk). All varieties are guaranteed true to name. If they prove untrue to name, upon receipt of proper proof, your order will be refilled with double the amount of your original order. I positively stand by my product. After receiving your order and before planting same, if you are not satisfied, I will refund money, but the order must be returned to me with all charges prepaid. These conditions are accepted as above stated and no others are binding by me.

TO HELP PAY TRANSPORTATION

I make prices very low in order to partly offset transportation charges on all orders to every state in the union. My plants are best each year. I get thousands of testimonials, and from warmer states, telling how my northern-grown plants are better than the rest. I make money at my prices quoted in this catalog. Don't compare this little business book of mine with any big or over elaborated catalog, but be sure to compare my price and guarantee with any catalog you may receive. Every issue this copy will be in your favor; I don't believe in publishing testimonials, my space is limited and more valuable; I have them on file and they are yours for the asking. But I am interested in showing a few photos. Every photo in this catalog was taken at my nursery by Mr. A. A. McBride, our photographer in Merrill, Mich., and are true scenes at my nursery. You are welcome to visit my nursery and I will show you many better scenes.

1914 SWORN STATEMENT

I hereby certify that I have fertilized by my method with especially prepared stable manure, every acre planted to strawberries for nursery purposes in the spring of 1914.

MAIER'S PLANT NURSERY,
M. Mayer, Jr., Proprietor.
STATE OF MICHIGAN, County of Saginaw—ss.
Subscribed and sworn to before me, a Notary Public, this 18th day of October, 1914.

(Signed) LEONARD FRANK,
Notary Public in and for Saginaw County, Mich.
My commission expires June 13, 1917.

REFERENCES

State Bank of Merrill, R. T. Maynard, cashier. Inclose stamped envelope for reply and you will never be disappointed.

Assistant cashier, State Bank of Merrill, Mich.: "I can recommend to the buying public M. Mayer, Jr. (Bohemian nurseryman), Merrill, Mich., who extensively grows small fruit plants, as being thoroughly upright in all his business dealings, and I feel confident that all orders will be filled to the satisfaction of every patron. Respectfully yours, John Dufty, Assistant Cashier State Bank of Merrill."

Also my many customers in most every state in the union.
PREPARING SOIL AND PLANTING

I prefer sandy loam for all small fruit plants. Always have soil well-drained. Plow and work ground to a garden bed. Roll or float just before planting. Cultivate as soon as plants are set and always keep a dust mulch. Best fertilizer is good rotted stable manure; a green crop of any kind plowed under is good.

Strawberry plants do best when planted 18 inches in rows, and rows 3 1/2 feet apart. Keep all blossoms cut off newly set strawberry plants the first year.

ORDERING AND SHIPPING

I will much appreciate cash with order as all plants must be paid for before shipment is made. All prices are f. o. b. Merrill, Mich. Always use order sheet enclosed. Write your name, address, shipping point and varieties very plainly. I closely estimate all varieties and plants are reserved when your order is booked. It is very important to place your order early. At this writing (Nov. 3, 1914), I have hundreds of dollars worth of orders booked for spring shipment (1915). Last year I was sold out of all varieties of strawberry plants in first part of April and was obliged to return orders unfilled. I aim to grow more plants than I expect to sell each year. It is important that you order early.

SET NORTHERN GROWN PLANTS

The successful strawberry grower of the southern states buys if possible northern grown plants. They have more vigor, will make a better growth, and will produce more and earlier berries.

Read the letter below from Donoho Bros.

Mayer's Plant Nursery, Portland, Tenn., April 17, 1914.

Merrill, Mich.

Dear Sir—We need 8,000 or 10,000 Aroma strawberry plants to finish our planting. Would want them shipped about last of this month. Can you furnish them from fresh or last year's planted fields? We prefer to buy them north so as to get them dormant, as we will want to plant about 1st of May.

Yours very truly, DONOHO BROS.
DORMANT PLANTS

Dormant plants are always best and can be planted from one to three weeks later in southern states with much better results than by planting southern plants which have a large growth of foliage and buds for blossoms.

REMITTANCE

Make remittance payable to Mayer's Plant Nursery. Remittances can be sent by Postoffice Money Order, Bank Draft, Express Order, or personal check.

POTATOES

On account of blight, I am not listing my seed potatoes.

ADS.

Be sure to read ads. in this copy. I assure you a square deal.

NUMBER OF PLANTS REQUIRED TO SET AN ACRE

<table>
<thead>
<tr>
<th>Size</th>
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<tr>
<td>3 by 12 inches</td>
<td>14,520</td>
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<tr>
<td>2 by 18 inches</td>
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<tr>
<td>3 1/2 by 18 inches</td>
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<tr>
<td>Plants 24 inches by 3 1/2 feet</td>
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<tr>
<td>Plants 24 inches by 4 feet</td>
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<tr>
<td>Plants 30 inches by 3 1/2 feet</td>
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VARIETIES OF STRAWBERRIES

As a nurseryman I am always interested in something new, but I am not an originator of new varieties. Originating new varieties of strawberry plants and propagating plants is a nature study by itself. Many know of Albert F, Etter of California and his family of new strawberries which he originated, calling them by numbers as the Ettersburg family. In spring, 1913, I placed an order with Mr. Etter for six numbers of his plants, of which four numbers at fruiting time this year (1914) proved a shocking surprise to me. I have propagated fine blocks of varieties Nos. 80, 84, 112, and 94, and offer these varieties at very low prices. My honest desire is to have every reader place his order for at least a few plants of any of these new varieties assuring you a surprise and satisfaction in the future.
As my space is limited I give below Mr. Etter’s own description:

Mr. Etter’s Talk from California, and a Few Testimonials.

When something new comes into the world the average person feels that he can well afford to await developments and let the other fellow try it out. Last year when I issued my little booklet telling about Ettersburg strawberries few people were willing to believe, even though I told nothing but plain, honest facts. I don’t know that it is strange that the ordinary person is unwilling to believe that there could be something distinct and new in the strawberry world, because so many new things brought before the public are grossly exaggerated and misrepresented. Time and again new varieties of strawberries have been introduced as distinct from ordinary sorts, but when they are tried out they prove the same old thing we have been cultivating for years.

So, when I wrote of creating a whole new family of strawberries, unlike those in cultivation, not one person in a thousand was willing to take my word for it. Strange, you think. There is nothing strange about it. People, whether high or low, can stand in their own light and look as wise as owls, and the world goes on just the same. Only a few years ago, from the topmost rungs of the ladder of botanical science, the originator of the mutation theory, the great Dr. Hugo de Vries of the University of Amsterdam, Holland, said that none, even Burbank himself, could make anything new in strawberries. That the “form limit” had been so thoroughly worked out that to make anything distinctly new in strawberries was impossible.

“Study Nature, not Books,” was the motto of the great naturalist, Louis Agassiz. It was by the study of nature not books, that the Ettersburg family of strawberries was produced. Not within university walls, but amid the wilds of nature, in the mountains and wooded canyons of southern Humboldt county,
MAYER'S PLANT NURSERY, MERRILL, MICH.

California, far from the beaten paths of the busy world.

"A man can't be a prophet in his own country," 'tis often quoted. One of the best horticulturists in Humboldt county is Charles H. Thomas. He is one of my neighbors, being only ten miles distant. Like others, he did not believe my claims for Ettersburg strawberries. He proclaimed himself a "Doubting Thomas," and said, "You must show me." I said, if he would visit my experiment station in June, I promised I would make a walking advertisement of him. He came, and here is his testimonial:

Mr. Albert F. Etter.

My Dear Sir—Having this day been shown through your strawberry experiment place, I am pleased to say that I have been astonished almost beyond belief by what I have seen. I have been growing strawberries for thirty years with the best plants I could buy, and have visited the best berry sections of the United States, but I have never seen anything to compare with your berries in either size, color, productiveness or flavors. Were I to tell what I saw at your place, no one would believe the facts, and I consider that I have learned more today about these berries than I ever knew before. Would advise everyone who possibly can to visit your place and see for themselves. And by all means to plant some of these new strawberries.

Very truly yours,
C. S. THOMAS.

The following is the confession of a skeptic. Mr. Pedrick is an old time school teacher and taught the Coffee Creek school for several terms just after Albert F. Etter "graduated," or, to be more exact, quit school to study nature: Mr. Albert F. Etter, Cal.

I visited your place last week, and by your kindness was permitted to sample every important variety of strawberry on your place. To say that I was astonished is to put it mildly. I had thought all along, in common with most people, perhaps, that strawberries were pretty much the same; that is, having varying degrees of sweetness or sourness. But you soon dispelled that feeling. I am certain you have not exaggerated the merits of any of the berries which you have described in your little booklet.
HYBRID VARIETIES

Ettersburg No. 80—A seedling of Sharpless x Parry of the third generation was crossed with the Peruvian beach, or sand strawberry, producing "Rose Ettersburg." Rose Ettersburg was crossed with Californica, our native wood strawberry, producing No. 3, a berry of no value. No. 3 was crossed with a hybrid from Rose Ettersburg and the Cape Mendocino beach strawberry and produced a remarkable line of seedlings, though neither parent was of any particular value. In only 48 seedlings of this cross there were selected eight varieties of promise for further trial, five of which were passed for propagation—Nos. 80, 84, 91, 11 and 112.

No. 80 is the largest and solidest berry of these five sorts. It is very productive of fine red berries that are of large size and have a large clean cut green calyx or hull. The blossoms are very large and the runners very strong. The plant is extra vigorous and deep rooting and the foliage leathery. In the fall of the year the young foliage is of a bluish cast. The fresh fruit is of fine dessert quality, and for flavor as a canned berry it is the very best, a deliciousness I have found in no other variety. It is red and red to the center, and will not break up in processing, but it has not that deep stain in the juice or the husklessness of No. 121, but it is a great canning sort, nevertheless. I regard No. 80 as about the best of all my hybrid strawberries for trial everywhere.

Ettersburg No. 84—A sister plant to No. 80. Has a conical berry that is extra well-flavored but more juicy than No. 80 and not quite so good canned. Color a deep glossy red, a profuse bearer and as a deep rooting sort it is at the head of the list. Foliage is very large, coarse, leathery and resistant to heat. Blossoms are more susceptible to frost injury than most other hybrids, but they are late in coming out. Like No. 80, the blossoms are often larger than a silver dollar.

Ettersburg No. 112—Sister plant to No. 80. In No. 112 we have a berry that in plant appearance is very similar to No. 111, but the berry has that deep glossy appearance from the beach parentage. Berries very large and borne in very large trusses. It has that peculiar high quality in flavor that is found
Black Raspberries, Tipped for Sets. My strain.

only among the hybrids of Chiloensis blood. Possibly the equal of Nos. 80 and 84 in quality as a dessert berry, but not the equal of No. 80 canned, as it is not quite so meaty and slightly more fibrous.

Ettersburg No. 94—In No. 94 we have one of the eccentrics in strawberry hybrids—a white Alpine crossed with a hybrid Rose Ettersburg-californica. With all the white blood in its parentage it is an intense brilliant scarlet that fairly glistens, while the seeds are a deep golden yellow, sometimes shading to crimson on the sun-kissed side of the berry. I have always rated it as about the most beautiful berry I have among all the hybrids. In flavor it is also eccentric. None of its parents were acid berries, yet it is strongly acid. The quality otherwise is good as a table berry or a market berry. The plant is a strong grower, tolerably drouth resistant as compared with ordinary varieties and it is productive.

COMMON VARIETIES

Senator Dunlap Variety in beautiful white sheet of blossom. My strain.

Senator Dunlap—(Per.) Plants perfectly healthy, and long rooted and comes as near being drouth proof as any variety in my list. Fruit large, smooth, regular, and very attractive. Very firm, and of a beautiful deep red color. It commences to ripen medium early and is of long season. Is one of the best—if not the best—fertilizer for the Warfield. It does well anywhere and is especially good for beginners and fruit growers, as they cannot fail with it on any kind of soil or by any mode of culture. I have tested this berry for years, and do not hesitate to recommend it as one of the very best medium early varieties. It stands today the leading market berry among all the fruit growers; large strawberry growers often planting ten to twenty acres solid to this variety, which goes to show the confidence this berry has created since its introduction. It will not disappoint you.

Warfield—(Imp.) Warfield is a richer berry and deep-red in color, thus making it one of the very best for canning; it also holds its color in the can. This is a very important point in its favor. In plant growth this variety is quite similar to Senator Dunlap, except it does not root so deep. While the individual plants are quite small it is remarkable the number of quarts produced by a lightly matted row on good strong soil. Plant Warfield with Dunlap.

Aroma—(Per.) My choice of the late varieties. This is one that comes nearer being suited to all localities.

Parsons' Beauty—(Per.) One that may be depended upon to produce a large crop of fruit every season. The plants are splendid growers on any soil, and without a sign of any disease. The fruit is large conical uniform shape, dark red. Largely planted by commercial growers on account of its vigor and productiveness.

Helen Davis—(Per.) The berry is sweet, and is a fine berry for canning. It is a heavy cropper, and will yield perfect berries, and is a strong pollenizer for imperfect varieties. It will go through hard frosts and bear a good crop of fruit.

Stevens' Late Champion—(P.) This late variety seems to do well wherever tested. Very large; good shipper; a heavy yielder. It ripens later than the Gandy.

Corsican—(Per.) This is a favorite variety. The plants are large and good growers.

Enhance—(Per.) Late. Fruit large, bright red, firm, good quality. Plants tough, healthy and vigorous.

Springdale Beauty—(Per.) The fruit is large, firm, and of high quality, resembling the Marie in appearance, and the two sorts make a good team.

Uncle Jim—(Per.) Fruit is of the very largest size, firm, deep red, and of the best flavor.
Giant—(Per.) Productive bearer.
Ridgeway—(Per.) Plants large and stocky. A good pollenizer.
Oswego—(Per.) Productive.
Wilson—(Per.) Good, all-around berry. A standard variety.
Marie—(Imp.) Berries large, even in size.
Blizzard-Belt—(Per.) A variety of merit and vigor.
Michaels' Early—(Per.) This is an old variety and needs no description.

Planted now solely for table use, as its quality is unexcelled.

Pineapple—(Per.) Not overly large, but has a delicious flavor.
Brandywine—(Per.) Rich in pollen and a good fertilizer for medium late imperfect flowering varieties. Season medium late.
Chipman—(Per.) A very good all-around variety.
Fendall—(Imp.) This comparatively new variety seems to have been quite successful.

Bederwood—(Per.) This is an old reliable standard early variety.

Pride of Michigan—(Per.) Plants large, with an abundance of foliage.
Gandy—(Per.) This variety does best when planted with some other late berry.

Glen Mary—(Per.) A decidedly good berry in point of plant, yield, great size, bright color, firmness and good quality.

Haverland—(Imp.) Mid-season. A very popular variety.

August Luther—(Per.) This is an old-time favorite for an early berry.

Bubach—(Imp.) The berries of this variety are ample as to size.

Climax—(Per.) Makes a large crop of beautiful well-shaped berries.

Sample—(Imp.) The introducer says: "Large size and fine quality; continues a long time in fruit. The berries are large to the last."

Auto—(Per.) Unusually vigorous.

RASPBERRY PLANTS

Cuthbert—Red raspberry. Very productive and hardy. I have a fine block of two-year plants, strictly No. 1. Price: 100, $1.00; 500, $3.00, 1000, $5.50.

Cumberland—Grigg—Kansas—Black raspberries. Good stocky plants. Price: 100, $1.50; 500, $6.50; 1000, $13.00.

CURRANTS

Faf's Prolific—London Market—Victoria—Each, 15c; dozen, $1.50; 100, $8.00.

BLACKBERRIES

Eldorado—Snyder—Dozen, 80c; 100, $1.25; 1000, $10.00.

ASPARAGUS

Palmetto—Large size; fine quality. Each, 5c; 25, 75c; 100, $2.25.

LICENSES AND INSPECTION

I carry licenses for selling nursery stock. Also, see certificate of nursery inspection, a copy of which is sent with every shipment.

Certificate of Nursery Inspection.

Number 1448.

This is to certify, that I have examined the nursery stock of M. Mayer, Jr., Merrill, Mich., and find it apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after July 31, 1915.

L. R. TAFT,
State Inspector of Nurseries and Orchards.
PRICE LIST OF STRAWBERRY PLANTS

Varieties marked (Imp.) are pistillate and must be planted near some perfect blooming varieties. Varieties marked (Per.) are perfect and can be planted by themselves. Prices are f. o. b. Merrill, Michigan. I advise that plants be shipped by express. By mail, add 20 cents per 100 plants.

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VARIETIES LISTED

All varieties listed are strong, vigorous plants. I will make special prices on different varieties on orders for 5,000 plants or more. But positively no change in price on 100, 500 or 1,000 plants. I will give advice on express charges or any information you may want; write me if you are interested.

Don't lay this little business book away, but send me your order at once. Have you a friend to order with you? I will much appreciate an introduction by you to your friends. Tell them about the Bohemian Nurseryman at Merrill, Mich. I will accept favors and orders with much pride and assure you and your friends entire satisfaction. And money cannot buy better plants than I offer you. With best wishes I surely await your order and remain,

Yours very truly,

M. MAYER, JR.,
Bohemian Nurseryman.
Order Sheet

Please oblige us and use this sheet when you send us your order.
MAYER'S PLANT NURSERY, Merrill, Michigan.

<table>
<thead>
<tr>
<th>Name</th>
<th>Amount Inclosed,</th>
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Forward about, Month _______ Day of Month _______

Do not write your letter on this sheet.

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<th>No. of Plants</th>
<th>VARIETY</th>
<th>PRICE</th>
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15
MAYER'S PLANTS PRODUCE AND MAKE MONEY
POULTRY


TOM BARRON Strain White Leghorns, World's champion layers. Cockerels $2.00 each. Eggs $1.50 per fifteen. Mapledale Egg Farm, Erin, N. Y.

EGGS! EGGS! From my Single Comb Ruby Reds at prices that will astonish you. Ask for mating list, it's free. Fred Oertel, Brighton, Ill. Box 22.

SINGLE COMB REDS, Buff Orpington Ducks, Embden Geese. John Tompkins, Corunna, Ind.

SINGLE COMB BROWN LOGENS. Eggs and stock at right prices in season. Herbert Wilson, Box 297, Merrill, Mich.


REGISTERED BERKSHIRE HOGS, cholera immune. Bred sows, open or bred gilts, boars. Best breeding, lowest prices. Clark Farm, Kinderhook, Ill.

FOR GOOD RESULTS place your Ad. in classified columns of my catalog. I will accept poultry, sheep, swine, cattle and horses. No ad. less than ten words or more than 100 words. All ads. for my 1916 catalog must be received by November 1, 1915 (5c per word). No display ads. wanted. Don't remit for ad. until I mail you a copy of my 1916 catalog as marked copy; just send copy for ad. now or by November 1, 1915. More than 30,000 readers for 1916.

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Six-basket Peach Crates. Climax Melon Baskets.

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Has stood every test of more than forty years of exacting service. The materials used in its construction are of the best available. It will sow all varieties of Farm Seeds that can be sown broadcast, and with ease to the operator. Five acres per hour is a fair average for the Cyclone. The Cyclone differs materially and very advantageously from all other sowers in having a patent non-
solder Double-Flange Distributing Wheel, a slope Feed-Board and oblong Hopper.

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