Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
American Ivy, (Virginia Creeper), on home of Ross Rogers, Clear Lake, Iowa.

75c each; 3 for $1.75; 5 for $2.50.

POSTMASTER: If this circular cannot be delivered in ten days, please notify

EARL FERRIS NURSERY
HAMPTON, IOWA
Return Postage Guaranteed
The Standard DUNLAP Strawberries

The Main Standby for Canning Purposes - A Heavy Yielder of Surpassing Quality

The Dunlap is by far the best of the spring varieties. Every plant is pedigreed. All are from breeding beds and we guarantee that these plants will produce much larger and better berries than if taken from bearing beds. You may find the price a trifle higher than some, but remember it costs more to produce pedigreed plants than it does just ordinary strawberries.

The Dunlap is very large, very productive and uniform in size. It is one of the most desirable berries for canning, as the fruit is red clear through, a much brighter color than other strawberries. You will not miss it by purchasing high quality plants. Fruit is worth more money than ever before, and experimenting with cheap plants may prove disastrous to you.

We guarantee the Dunlap to give absolute satisfaction if properly cared for.

Prices: 75c per 50; $1.00 per 100; $4.50 per 500; $8.00 per thousand. 50 or 100 by parcels post, prepaid.

Ferris' Improved PROGRESSIVE Everbearing Strawberry

A Real Household Delight and Prime Favorite from July until Frost

If all the readers of this folder could visit our nurseries during the months of August, September and October and see the ripe, luscious, red strawberries that we gather every day from our plat of Improved Progressive Everbearing Plants—well, there certainly would be a record-breaking rush of orders.

HISTORY OF THE EVERBEARING

Strictly an Iowa discovery. A Gundy County farmer originated the Everbearing Strawberry from which all such strawberries are descended. It was from his original Progressive that I developed my Improved Progressive. By careful breeding and selecting I have a plant much superior to the original.

FEATURES OF MY IMPROVED PROGRESSIVE

It is much larger than the old type, while having all the good qualities of the best standard including size, color, and delicious taste. Combined with this they have the long-bearing season which gives them the name of Everbearing.

PLANT IN APRIL—HAVE BERRIES IN AUGUST

My Everbearers begin to bear in July or Early August the same year planted. They yield big. I personally picked 136 berries from one plant last August. I got four quarts of berries from 150 plants at one picking. Plants are very sturdy growers.

SECOND SEASON'S CROP

The second season the Progressive Improved will start bearing about two weeks earlier than the Dunlap, making them the first strawberries of the season. They will then stop bearing for a while, and again will have a heavy crop in the fall which is continuous from July until frost.

The second season's crop comes just at the time when spring garden stuff is exhausted. A real joy to the housewife who wants a real treat for "company" dinner. Imagine if Strawberries, red, red, ripe, fresh, luscious Strawberries in the fall of the year. A dish of them before you. A perfect mountain of them, and on the peak of that mountain you release an avalanche of snowy, sweet cream that drenches the side of that mountain and fills the creek with it. You have instant satisfied joy.

It is the duty of every family to conserve all food. These berries are great for canning. You can then enjoy them throughout the winter.

OUR GUARANTEE—I will cheerfully refund the purchase price of every Everbearing Strawberry plant you buy of me at any time one year from date of purchase, if the plants I ship you do not bear fine, large, luscious fruit during the summer and fall months. This guarantee is given, of course, with the understanding that you will follow the few simple directions I give you as to the care of the plants.

Prices: Fifty for $1.25; 100 for $2.00; 200 for $3.75; 500 for $5.00; 1,000 for $15.00. Fifty or 100 shipped by parcels post, prepaid.
A FERRIS WINDBREAK IS LIKE MOVING YOUR HOME 300 MILES FARThER SOUTH

A Few Dollars Invested in a Ferris Evergreen Grove Made This Farm Bring $15 More Per Acre

Here at an arbor, not too far from where the winds are strong and the evergreens are tall, stands a small house. This house, once modest and not so fine, now stands in the midst of a grove of evergreens. The house is small, but the beauty of the grove makes it seem larger. This grove, however, is not a natural one but a man-made one. The owner of the house has planted the evergreens to protect the house from the wind and to beautify the surroundings. He has invested a few dollars in the evergreens, and the result is that his farm brings $15 more per acre than the neighboring farms.
Windbreak—Why You Should Buy Now

Here is the situation: A Ferris evergreen costing you 35 cents today will cost you one dollar when my present stock is exhausted. If you ever want an evergreen windbreak, get busy now. The quality will never be repeated, and the price will never be repeated. The opportunity to increase the value of your farm $15.00 or more per acre is hammering at your door. Read the following:

Why and How These Bargain Prices?

Let me tell you why I use the word "Bargain" when I wrote the big headline above. My Evergreens are worth more money than I am asking for them. The price has not kept up with the price of everything. Last year, for instance, Ferris has been shipping as many as 1,000,000 evergreens, each year, but this year has barely reached 1,000,000. The supply will not equal the demand. My stock of Evergreens is much larger than before. Ferris planted under the old schedule of prices for Indian and the rest. The only size Christmas is made merely to cover the cost of the Christmas and is about over. This year, however, we have had three times as many transplanted and three times as many first-class transplanted. Every one will grow if it has half a chance. I tell them under my old-size practice which is entirely in our nature. It makes you safe. It also gives you a good windbreak at a real bargain price.

My Evergreens Out-weigh Others

When I ship my Evergreens I find that trees 5 to 6 ft. tall is 50 or 60 inches per 100 trees. My Evergreens are the biggest, best, and the best on the market. My Evergreens have the best, healthiest, and the healthiest trees. The reason is that they have been grown and transplanted. The more trees you plant two transplanted and transplanted. The more trees you plant two transplanted, the better the results. You do not have to plant in this way they will form a windbreak which will not be sufficient to support the wind. The trees I sell have been transplanted at least twice, and I have transplanted 10 or 20 times transplanted trees. Every one will grow if it has half a chance.

Your Best Bet - An Evergreen Windbreak

Greater and greater becomes the demand for Evergreen Windbreaks as the farmers and the Agricultural Station study the problems of windbreaks. Good authorities say that an Evergreen Windbreak across the owner's 25 to 50 ft. wide of cattle to be in order. It makes a great deal of difference. If it is 50 miles on the way to wind break. It makes you safe and saves you money.

Let It Be a Ferris Windbreak

Why? Because I have the best Evergreen at the lowest price. That's true, every word of the above is a true one. I told you the "Evergreen Station." I know how to give you with the skill that is needed. I am a good judge of the time it will give the greatest Ferris in Evergreens. My trees are 4 ft. and shipped all the same size. No chance for dead trees when you order.

Ornamental Evergreens

For complete price list and full descriptions, see our 15-page, four-color catalog.

DWARF MOSS PINE, 15 to 18 in., as broad as they are tall, wonderful ornament for landscape work, $4.50 each, 10 for $45.00.

COLORADO BLUE SPRUCE, 5 to 8 ft., three times transplanted, $6.00 each, 10 for $60.00.

COLORADO BLUE SPRUCE SHRUBS, we have an extra good lot of three kinds Blue Spruce at the following prices: 1 ft. to 1½ ft., three times transplanted and three times rooted, $5.00 each; 2½ ft. to 3 ft., three times transplanted and three times rooted, $12.00 each; 4 ft. to 5 ft., three times transplanted and three times rooted, $20.00 each.

PYRAMIDAL ARBOR-VITAE, Grows in the shape of a pyramid and measures six feet to six feet in length and includes three times transplanted trees; $10.00 each.

GLOBULAR ARBOR-VITAE, Grows in a height of two feet in a perfect ball; 1 to 2 ft., $15.00 each; 3 to 4 ft., $25.00 each.

BALSAM FERN (as high as 2 ft.), 2 ft. to 3 ft., three times transplanted and four times rooted, $15.00 each; 4 ft. to 5 ft., $30.00 each; 5 ft. to 6 ft., $45.00 each; 6 ft. to 7 ft., $60.00 each.

Evergreen Hedges

American Arbor-Vitae - White Cedar (Note the Arbor-Vitae Border) around the above Home.

The American Arbor-Vitae is perfectly hardy, easy to transplant, and bears a closer look than any other variety. Compact in appearance, dark green in color, with beautiful fern-like branches. They should be planted 18 inches apart for a good hedge.

12 in., 24 transplanted and 24 rooted, $5.00 each.

2 ft. to 3 ft., three times transplanted and three times rooted, $5.00 each; 3 ft. to 4 ft., $7.50 each; 4 ft. to 5 ft., $10.00 each; 5 ft. to 6 ft., $15.00 each.

Red Cedar

My Red Cedar is the hardiest Northern variety that has been brought to market. The trees are on a rocky hillside where they have been grown for over 50 years. The supply is limited and the demand for the beautiful plant is so great that our stock should be sold early, as my supply is limited.

12 in., 24 transplanted and 24 rooted, $5.00 each.

2 ft. to 3 ft., three times transplanted and three times rooted, $10.00 each; 3 ft. to 4 ft., $15.00 each; 4 ft. to 5 ft., $20.00 each; 5 ft. to 6 ft., $25.00 each; 6 ft. to 7 ft., $30.00 each.
Your Chance to Get a Bargain Evergreen Windbreak—Why You Should Buy Now

Here is the situation: A Ferris evergreen costing you 35 cents today will cost you one dollar when my present stock is exhausted. If you ever want an evergreen windbreak, get busy now. The quality will never be beaten, and the price will never be repeated. The opportunity to increase the value of your farm $15.00 or more per acre is hammering at your door. Read the following.

Why and How These Bargain Prices?

Corn Prices vs. Evergreens

A few years ago, Corn was just about $.50 a bushel, today it is $1 per bushel. The prices of Evergreens have been slightly in advance of most commodities. Today Corn is $1 a bushel, Evergreens are $3.50 to $10 a piece. The difference in price is due to the higher quality of Evergreens. Evergreens are propagated many years before ever being sold. For this reason, Evergreens are larger and a lot more expensive than Corn.

Jack Pine, or Yellow Pine

Scotch Pine

White Pine

Norway Spruce

These are the evergreens that are being sold in this price range. They are the best in the market and are propagated many years before being sold.

PRICES

We sell: 100 Jack Pine $1.50 100 White Pine $2.50 100 Norway Spruce $3.50

Your Best Bet - An Evergreen Windbreak

Let It Be a Ferris Windbreak

My Evergreens Outweigh Others

Ornamental Evergreens

American Arbor-Vitae - White Cedar

Red Cedar

Norway Spruce

American Arbor-Vitae - White Cedar

The American Arbor-Vitae is the best of the white evergreens. It is not as tall as Red Cedar, but it is as hardy and a lot more durable. It is hard to believe that a tree can last as long as these. Evergreens are propagated for many years before being sold. They will outlast other evergreens.

Red Cedar

Norway Spruce

This is the best of the white evergreens. It is not as tall as White Cedar, but it is as hardy and a lot more durable. They will outlast other evergreens.

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This is the best of the white evergreens. It is not as tall as White Cedar, but it is as hardy and a lot more durable. They will outlast other evergreens.

Let It Be a Ferris Windbreak

Ferris Windbreaks are the best windbreaks on the market. They are propagated for many years before being sold. They will outlast other evergreens.

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Valuable Suggestions for Your Orchard

You Practice Conservation and Economy by Taking Advantage of the Pre-War Bargains Offered Below

Now is the time to make every dollar and every effort count. The prices given on this page will never be again. They are bound to rise. The long-headed buyer will now get busy and send us his order. While our stock of these bargains lasts it will be your golden opportunity to conserve and to save—to build for the future. Write us at once and secure some of these valuable offers. We will gladly refund your money if the articles ordered are not as we represent them.

**Apples**

**PRICES ON APPLES AND CRABES (Delicacies not included):**

<table>
<thead>
<tr>
<th>Apples</th>
<th>Prices per Box (100 lbs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MONTMORENCY</td>
<td>$0.60; 100 lbs.</td>
</tr>
<tr>
<td>WHITNEY</td>
<td>$0.40; 30 lbs.</td>
</tr>
<tr>
<td>HYSPOL - Root</td>
<td>$4.50; 20 lbs.</td>
</tr>
</tbody>
</table>

**Summertime**

- **Apples**
  - Yellow, red, and pink, in season early, at the rate of $0.50 per box.
  - Northern Spy, a rich, red, and pink, in season early, at the rate of $0.60 per box.

**Late Winter Apples**

- **STAYMAH (Shawano Winter)**—A dark, rich, red, with rather small, thin, juicy flesh, of excellent flavor. A very good apple for a fruit cellar. It is a rich, red variety, with much flesh, and its thin, juicy flesh makes it excellent for preserving. A very good apple for a fruit cellar.

**Fall and Early Winter Apples**

- **WOLF RIVER**—An old favorite, the latest apple crop; good for cooking and eating.

- **CRAB APPLES**—Translucent, early, red, yellow, and pink, in season early.

- **WHITNEY**—Largish, thin-skinned, splashed and splashed with carmine; a good cooking apple, for the market.

**Plums**

- **Hansen’s Hybrid Plums**:
  - Delaware Plums: Each 10 lb. $1.00
  - 4 to 6 feet: 50 cents per lb.
  - 3 to 5 feet: $1.00 per lb.
  - 6 to 8 feet: $1.50 per lb.

**Hansen’s Hybrid Plums**

A new fruit cultivated by Prof. Hansen, of the South Dakota Experimental Station, is a cross between the Victoria plum and the damson plum, and perfectly hardy, well adapted to our Northern States. Young trees grow vigorously, and are already bearing. They are very hardy, and will be a great value to the fruit grower. Order your supply now. You cannot afford to lose them. No. 1, 4 ft. $1.50; No. 2, 6 ft. $2.00; No. 3, 8 ft. $2.50; No. 4, 10 ft. $3.00.

**Blackberries**

- **SUNRISE**—The standard early Blackberry for the north country. The canes you healthy, heavy, and very productive. It is an upright grower, stiff and sturdily able to hold the enormous crop of fruit. The berries are medium to large, round in shape, very firm and of good quality when well ripened. The canes are robust in color and extremely hardy. The Blackberry is to be planted as early in the season as possible, and is especially suitable for the rockbottom slopes and the Dunlap to the streaky root, the most universally grown. $1.50 per 100; 25 cents per hundred.

**Raspberries**

- **CUMBERLAND**—Rich, hardy, and prolific. Known for extraordinary beauty, fruit frequently numbering 4 or 5 berries in the same bunch. A very early variety, and an excellent grower. It is one of the most productive varieties known. $1.50 per 100; 25 cents per hundred.

**Raspberries**

- **ST. REGIS EVERGREEN**—Raspberries for four months, and productive for the first three. Good fruit, even when the other varieties have all ripened. Excellent for both home and market use. 25 for $1.00; 100 for $3.00.

**Raspberries**

- **CARMELA**—Another excellent variety for the rockbottom slopes and the Dunlap to the streaky root, the all purpose raspberry, hardy, barerless, sweet, firm, and of excellent quality and very productive. $2.50 per 100; 50 cents per hundred.

**Raspberries**

- **LADY ROSE**—Greatly improved Raspberry, produced in the Pacific Northwest, is one of the most productive varieties known. The flavor is delicious, crisp, and quality for freezer. Tastum is best kept in good condition before any other kind of raspberries.

**Cucumbers**

- **BOUGOUFF**—The old standard variety, heavy, productive, healthy, and very reliable cucumber. 10 lbs. $1.00; 40 lbs. $4.00 per hundred.

**Cucumbers**

- **Rosies**
  - (For complete list and full description, see our Kegs catalog)
  - 2 doz. per order. $0.50 per doz. for the first carton; $0.25 per doz. for the second and every carton.

**Rambler and Climbing Roses**

- **Rambler**—Red, white, and pink. Beautifully branched. Sells very well. The best roses for the market. $1.50 per 100; 50 cents per hundred.

**Rambler and Climbing Roses**

- **Phlox**
  - The following named varieties are recommended:
    - ROSY—White, with soft pink edges.
  - PHLOX—Bright rose pink, with white edges.
  - PHLOX—Soft pink, with white edges.
  - PHLOX—Red, with white edges.

**Rambler and Climbing Roses**

- **Peniotes**
  - (For complete list and full description, see our Kegs catalog)
  - 2 doz. per order. $0.50 per doz. for the first carton; $0.25 per doz. for the second and every carton.

**Rambler and Climbing Roses**

- **Evolution**—A splendid early white rose.
Hardy Ornamental Shrubs

These plants are absolutely hardy, and once planted, last indefinitely, increasing in size and beauty year after year. For cold climates where hardy plants are needed they stand without an equal. Planted in clumps, masses, or used for hedges, screens or for filling unsightly corners, they make a glorious show. We recommend a liberal planting of this class of plants. They last a lifetime and are sure to give splendid satisfaction.

Snowball
An old-time favorite and without doubt one of the best flowering shrubs. **Price, 50c each; 10 for $3.50.**

Syringa, or Mock Orange
A tall, vigorous, hardy bush. In May it bears profuse white flowers resembling orange blossoms. **50c each; 10 for $3.50.**

Spirea Van Houttei - Bridal Wreath
Graceful, with long drooping sprays, thickly studded with handsome pure white flowers—hence its popular name of "Bridal Wreath." **35c each; 10 for $2.50.**

Pink Tartarian Honeysuckle
A beautiful shrub, perfectly hardy, growing to a height of 5 or 10 feet, covered with beautiful pink flowers, just right for Decoration Day. Can furnish White Tartarian Honeysuckle at same price. **35c each; 10 for $2.50.**

Hydrangea Paniculata
These plants are absolutely hardy, grow in any soil and bloom the same year they are set out. They flower abundantly, bearing hundreds of immense panicles of bloom. **50c each; 10 for $4.00.**

Tree Hydrangea
The same as Hydrangea Paniculata, but grows on a stem, tree form, from 4 to 6 feet high, making a very desirable specimen for lawns. **$1.25 each; 10 for $10.00.**

Lilac
The Lilac appears to best advantage when massed in groups, and only a few varieties of but one or two colors.

**PURPLE**—The familiar species of all fine old gardens; most fragrant of any. **50c each; 10 for $3.50.**

**WHITE**—Pure white, very fragrant flowers. **$1.00 each; 10 for $6.00.**

**PERSIAN PURPLE**—A fine old species with slender branches and narrow leaves; it seldom grows more than three to five feet high. Pale Lilac flowers, very fragrant. **75 cents each; 10 for $5.00.**